

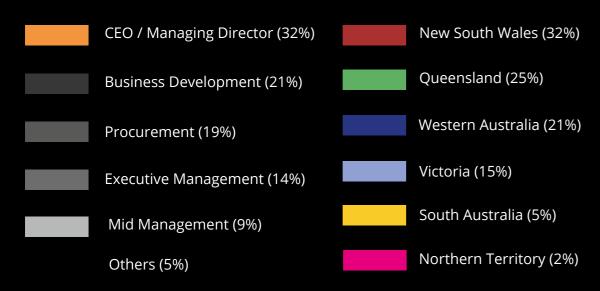
## Discover the source

The Construction Source by Kingsley Media Corp. stands proudly as a distinguished national publication, captivating an extensive readership of 136,000 across the picturesque landscapes of Australia and New Zealand. Our enthusiasm knows no bounds as we embark on a journey to unveil the riveting narratives of both venerable industry titans and the dynamic ascent of rising brands. Within our pages, we delve deep into their storied pasts, extract the essence of their success, and illuminate the invaluable relationships that underpin their remarkable achievements. Welcome to a world where history meets innovation, and where the future of the construction industry unfolds.

# Why advertise with us?

Our advertisers arrive with intent and strategy. They understand the importance of reaching their target audience for sustained success. At The Construction Source, we provide a unique platform for you to spotlight your products and services. Our audience comprises influential decision-makers and professionals who hold significant purchasing power within the construction and development industry. When you advertise with us, you seize the opportunity to connect directly with those who can propel your business to new heights.

# 136,000 READERS IN CONSTRUCTION & DEVELOPMENT



### ADVERTISEMENT SPECIFICATION SHEET

#### LOGO

Vector EPS, Al or Hi-res PDF files are preferred with all fonts embedded / convert to lines or JPG (highres 300 dpi) files are also accepted. We are unable to accept graphics embedded in text or slideshow documents. Please submit files in PC format.

#### **IMAGES**

Hi-res JPG files are preferred. Please feel free to send product shots, company images, job sites and staff images to be included in the ad.

#### COPY

Please provide text, services, website, contact information and any other information that you would like to include in the ad. Please note that ads designed in MS Word or Power point cannot be accepted as final files. We will have to adjust them according to the specifications and a final approval will be required.

Double Page Spread 420 mm X 297 mm

Full Page 210 mm X 297 mm

1/2 Page

Horizontal

190 mm X

п

Quarter Page 91 mm X 137 mm

1/2 Page

Vertical

91 mm X

278 mm

1/8 95 mm X 57 mm