



## WHO WE ARE?

The Construction Source by Kingsley Media Corp. stands proudly as a distinguished national publication, captivating an extensive readership of 136,000 across the picturesque landscapes of Australia and New Zealand. Our enthusiasm knows no bounds as we embark on a journey to unveil the riveting narratives of both venerable industry titans and the dynamic ascent of rising brands. Within our pages, we delve deep into their storied pasts, extract the essence of their success, and illuminate the invaluable relationships that underpin their remarkable achievements. Welcome to a world where history meets innovation, and where the future of the construction industry unfolds

## WHY ADVERTISE WITH US?

Our advertisers arrive with intent and strategy. They understand the importance of reaching their target audience for sustained success. At The Construction Source, we provide a unique platform for you to spotlight your products and services. Our audience comprises influential decision-makers and professionals who hold significant purchasing power within the construction and development industry. When you advertise with us, you seize the opportunity to connect directly with those who can propel your business to new heights.

**MEDIA KIT**

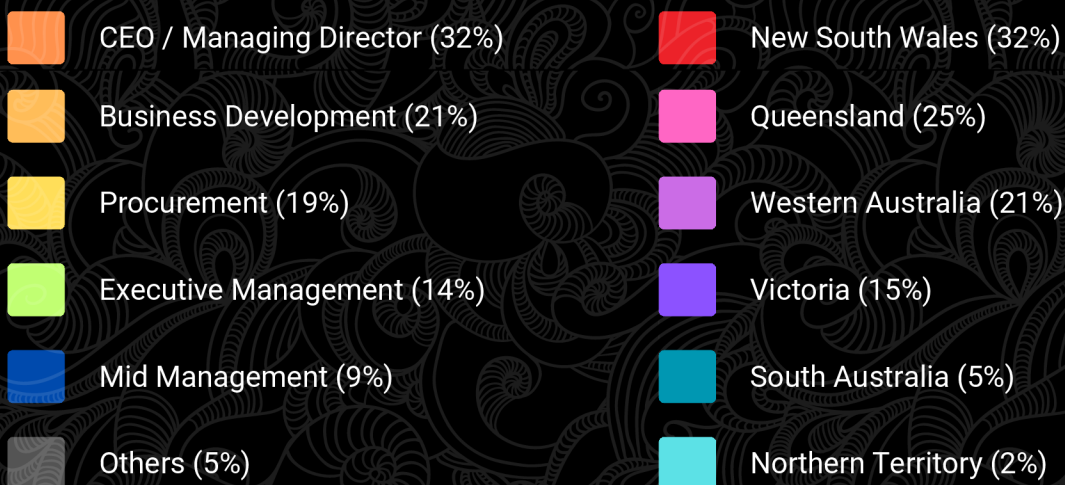
**2026**

[theconstructionsource.com.au](http://theconstructionsource.com.au)



With a steadily growing readership of over 136,000 subscribers nationwide, The Construction Source is poised for remarkable expansion year after year. Our trajectory indicates that we are well on track to surpass 200,000 subscribers by 2025.

# 136,000 READERS IN CONSTRUCTION & DEVELOPMENT



# ADVERTISEMENT SPECIFICATION SHEET

## LOGO

Vector EPS, AI or Hi-res PDF files are preferred with all fonts embedded / convert to lines or JPG (highres 300 dpi) files are also accepted. We are unable to accept graphics embedded in text or slideshow documents. Please submit files in PC format.

## IMAGES

Hi-res JPG files are preferred. Please feel free to send product shots, company images, job sites and staff images to be included in the ad.

## COPY

Please provide text, services, website, contact information and any other information that you would like to include in the ad. Please note that ads designed in MS Word or Power point cannot be accepted as final files. We will have to adjust them according to the specifications and a final approval will be required.

## PRICING

|         |           |
|---------|-----------|
| Eighth  | CAD 1,390 |
| Quarter | CAD 1,890 |
| Half    | CAD 2,790 |
| Full    | CAD 3,690 |
| Double  | CAD 4,590 |

**Double Page Spread**  
420 mm X 297 mm

**Full Page**  
210 mm X 297 mm

**1/2  
Page  
Vertical**  
91 mm X  
278 mm

**1/2 Page  
Horizontal**  
190 mm X  
137 mm

**Quarter  
Page**  
91 mm X  
137 mm

**1/8**  
90 mm X  
65 mm